

Transformative Journey

Exploring the Dynamics of Personality Development through Bootcamp

TO guide and empower CAT 2023 aspirants on a transformative journey, we organized a PDP Bootcamp, a comprehensive workshop designed to decode the secrets behind acing Written Ability Tests (WAT), Personal Interviews (PI), and selecting the right MBA specialization. Over 120 students participated and learned the art to ace PI and WAT.

Personal interviews are often the make-or-break phase of the MBA admission process. Satya sir unravelled the intricacies of personal interviews, offering invaluable insights, and equipping participants with the skills and confidence needed to ace this critical stage.

Selecting the right MBA specialization can be a daunting task. Sujatha ma'am provided clarity on various MBA specializations, helping participants identify their interests, strengths, and career aspirations to make informed decisions.

Written Ability Tests (WAT) are an integral part of the MBA admission process, assessing candidates' analytical and writing skills. Avinashi sir delved into strategies for mastering WAT, honing participants' writing abilities, and enhancing their chances of success.

Putting theory into practice, the PDP Boot Camp also offered a round of mock interviews. Participants had the opportunity to undergo simulated interviews, receiving personalized feedback and constructive criticism from experienced mentors. This hands-on experience equipped them with the confidence and poise necessary to ace actual interviews.

In the Noida chapter, an intensive, immersive experience was designed to unlock individual's full potential, foster personal growth, and cultivate essential skills for



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SATYASPEAKS



Editor-in-Chief

Hello CLite,

The month of ABR is always the most exciting month on the CL calendar from the people's point of view. At the same time, January represents the month of new propulsion for the organization with a wide range of activities getting kickstarted for the closure quarter and planning for the next year.

The business cycle meets across Bengaluru, Dubai, NCR, UP, up-north, as well as MBA Junctions at Kolkata, Delhi, Varanasi, Gwalior, Pune, Nagpur, etc., come in this category of 'fultoo'. These got further bolstered with academic events including PDP Bootcamp at Delhi-NCR, Ace CAT sessions in Delhi-NCR, as well as, CAT Scholarship tests in Jharkhand and UP.

Local events, such as, CL-Bengaluru team's outbound added their own flavour to the CL servings in January.

Two significant activities that have been flagged off for the closure of this year, as well as foundation laying for the next, include:

1. Board Helpline launch for classes X/ XII
2. CL Olympiad finals

We also intend to build Maths and Science Olympiads for juniors (VIII-X) as well as Reasoning and Aptitude Olympiad for seniors (XI-XII) into a long-term asset for CL. We will make up for our late entry into this a very differentiated entry by through technology, reach, branding and building aspirational value into the activity that could become the bedrock for our junior programs till grade XII.

Have a great February; and we shall catch up on the beaches of Goa soon :)

Satya

success in various interview rounds of different colleges.

The expert mentors used holistic approach, encompassing a diverse array of modules tailored to address various facets of personal and professional development. From communication skills and emotional intelligence to leadership dynamics and conflict resolution, participants were immersed in a multifaceted curriculum designed to enhance self-awareness, interpersonal dynamics, and overall effectiveness for their interview rounds.

The impact of a PDP Bootcamp extends far beyond the confines of the program itself, permeating the participants' personal and professional lives long after its conclusion. Top B-schools' alumni were invited by Career Launcher - Noida in this bootcamp, to usher in newfound confidence, clarity of purpose, and enhanced interpersonal skills as catalysts for the success and aspiration fulfillment of the participating students.



STUDY ABROAD

All you need to know about **GIC in Canada**



Guaranteed Investment Certificate (GIC)

GIC, or Guaranteed Investment Certificate, must be submitted by international students aiming to study in Canada through the Student Direct Stream (SDS) Program. The GIC is a safe and secure form of investment which will ensure that you, as a student, can easily cover your academic and living expenses in Canada.

Students must purchase their GIC under banks like Royal Bank of Canada (RBC), ICICI Bank, Canadian Imperial Bank of Commerce (CIBC), SBI Canada, Scotia Bank, HSBC Bank of Canada, or International Student GIC Program. With a GIC in hand, you are indirectly assuring the Government of Canada that you have sufficient funds to study and live in Canada. Well, there's more to GIC; you can earn a fixed rate of interest on your GIC amount safeguarded by the Canada Deposit Insurance Corporation (CDIC) for a predetermined period.

Why is GIC required?

GIC is a source of secured funds that you can access to finance your study and living expenses once you enter the Canadian border. Being one of the prime requirements of the Student Direct Stream Program by the Government of Canada, GIC is the best way to expedite your application process.

The Student Direct Stream (SDS) program allows for the quick processing of study permit applications within 20 calendar days, and students are required to maintain a minimum GIC amount entering through this program. However, GIC is optional if you are planning to enter Canada through the general application process.

Eligibility Requirements to apply for a GIC

Students residing outside Canada and applying through the SDS program must fulfil the following eligibility criteria:

- ▶ An acceptance letter from a designated learning institution (DLI) for post-secondary education.
- ▶ Proof of payment for your first-year tuition. Acceptable evidence includes DLI receipts.
- ▶ An official letter from the DLI verifying payment of tuition fees.
- ▶ To pay tuition fees, provide a bank receipt or proof of deposit into a repository account at the DLI for subsequent application to the tuition bill.
- ▶ Evidence of a Guaranteed Investment Certificate (GIC) from a participating Canadian financial institution valued at CAD 20,635 (as of January 1, 2024).
- ▶ A medical examination result (if applicable). This confirms

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that you are not ineligible due to a medical condition. If any of the following applies to you, you might require a medical examination before entering Canada:

- ▶▶ You plan to study or work in the fields of healthcare, primary or secondary education, child/elderly care;
- ▶▶ You have lived or traveled in specified countries or territories for six months or more in the previous year
- ▶▶ A police clearance certificate, if applicable. This is to ensure you are eligible to enter Canada and to see whether you have a criminal record.
- ▶▶ Your most recent transcript from a secondary or post-secondary education.
- ▶▶ A 6 band score or more in each skill, i.e., listening, reading, writing, and speaking.

Latest update on GIC

The Canadian Immigration Minister announced on **December 8, 2023**, that the minimum GIC requirement had been raised from **CAD 10,000 to 20,635**. This regulation change will impact numerous students who were preparing to begin their studies in Canada in **Jan 2024**.

Impact of new GIC requirement on Indian students:

- ▶▶ The rise in the cost-of-living financial requirement for study permit applicants implies that Indian students, who previously had to deposit INR 6 lakh as GIC, will now be required to pay approximately INR 13 lakh.
- ▶▶ The increased GIC limit is predicted to have an impact on students pursuing one-year diploma courses, making it more difficult for them to find full-time employment. Immigration agents report that around 70% of Canadian student visa applications are for diploma programs.
- ▶▶ The prime reason for increase in GIC limit is the rising cost of living in Canada. Hence, students planning to study in Canada might have to experience a substantial increase in inflation rates, due to higher petrol prices.
- ▶▶ The implementation of the new regulation could potentially place an extra financial strain on families who send their children to study in Canada. Nevertheless, it should be viewed as a positive measure aimed at alleviating the pressure on students who are forced to take up low-paying jobs in order to cover tuition fees

and living expenses.

Benefits of GIC for International Students

International students can experience the following benefits with a GIC in hand:

1) Low-risk Investment

GICs are a low-risk investment choice - one of its main benefits for overseas students. Investors don't have to worry about losing their initial investment because the rate of return is assured. Because of this, GICs are a great option for students searching for a safe method to save money while studying in Canada or who may not have much experience investing.

2) High Liquidity

The fact that GICs are a liquid investing option is an additional benefit for overseas students. This implies that the money is conveniently accessible for the student in case they need it, unlike other investment options like stocks or real estate. However, certain GICs have a penalty if they are cashed out before they mature, while others must be held until maturity.

3) Prerequisite for Financial Requirement for a Student Visa

The Canadian government requires international students to provide proof that they have the money to cover their living expenses and tuition throughout their stay. This can be shown using a GIC, provided the investment is kept in the student's or parent's name and held for at least one year.

Final Thoughts

GIC is a reserve amount of funds that can be used by international students arriving in Canada for higher education. Once you enter the Canadian borders, you will have a secured form of investment in the form of GIC, which can be redeemed as per your educational and living expenses.

With the latest increase in GIC, international students going for studies might bear the brunt of the increased cost of living in Canada. Nevertheless, being a safe and welcoming country, Canada is a reliable home to multiple nationalities, and those studying there have a bright future ahead.



Career Launcher Olympiad Finals

In a grand culmination of intellectual prowess, the Career Launcher Olympiad Finals took place on 20th January, 2024 and witnessed a remarkable participation of over 500 students who emerged as finalists after an intensive selection process spread across subjects like Math, Science, English, GK, and General Aptitude. From an initial pool of 35,000+ students ranging from classes 8-12, these finalists showcased their exceptional academic abilities and competed in the finals held across various cities, including New Delhi, Bhubaneswar, Meerut, Bathinda, Kolkata, and more.

The finals took place at Career Launcher's centers in the respective city, creating a vibrant atmosphere charged with enthusiasm and zeal. The centers were adorned with thematic posters and hoardings, creating an engaging atmosphere that resonated with the spirit of the Olympiad. The

finalists, having proven their academic excellence, arrived at the centers with a shared determination to demonstrate that they are the best in their respective subjects.

Before the intense competition began, each finalist was felicitated with certificates, symbolizing their outstanding achievement in reaching the finals. The certificate ceremony added an element of prestige to the event, recognizing the hard work and dedication put in by the students throughout the competition.

Group pictures were clicked to capture the collective spirit and camaraderie among the finalists, as they geared up for the challenging final round. The diverse backgrounds and talents of the participants were reflected in the lively interactions and exchanges that took place during the event.

The finals were not only a test of academic knowledge but also a celebration of the students' intellectual accomplishments. As the finalists engaged in writing their exams, the CL centers echoed with the sound of pens scribbling across papers, marking a pivotal moment in their academic journeys.

As the results are eagerly awaited, the Career Launcher Olympiad Finals stand as a testament to the commitment of both the organizers, as well as, the participants toward fostering a culture of academic excellence and healthy competition. The event not only recognized the achievements of the finalists but also provided them with an opportunity to showcase their capabilities on a national platform. The Olympiad not only became a beacon for acknowledgement but also for fostering intellectual brilliance at a national stage.



Expert session at A S Rao Nagar, Hyderabad

A session by Mr. Sidharth Arun Gupta, Senior Lead Counsel for CAIRN Oil and Gas (subsidiary of Vedanta group) was held on Jan. 27 at A S Rao Nagar center.

Sidharth is an accomplished general counsel and has successfully led companies, such as, Vedanta, Yokugawa, GE, and CAIRN Oil and Gas to accomplish their goals for their legal

and compliance departments; and has a cumulative experience of 14+ years in the legal profession.

He shared important insights and interacted with LST Span students of CL - A S Rao Nagar on the journey from a law school to the industry. The icing on the cake was that he invited the students to apply for internships with his company when they entered law

school.

The students saw a true perspective of where they could be in their career and enjoyed the session thoroughly.

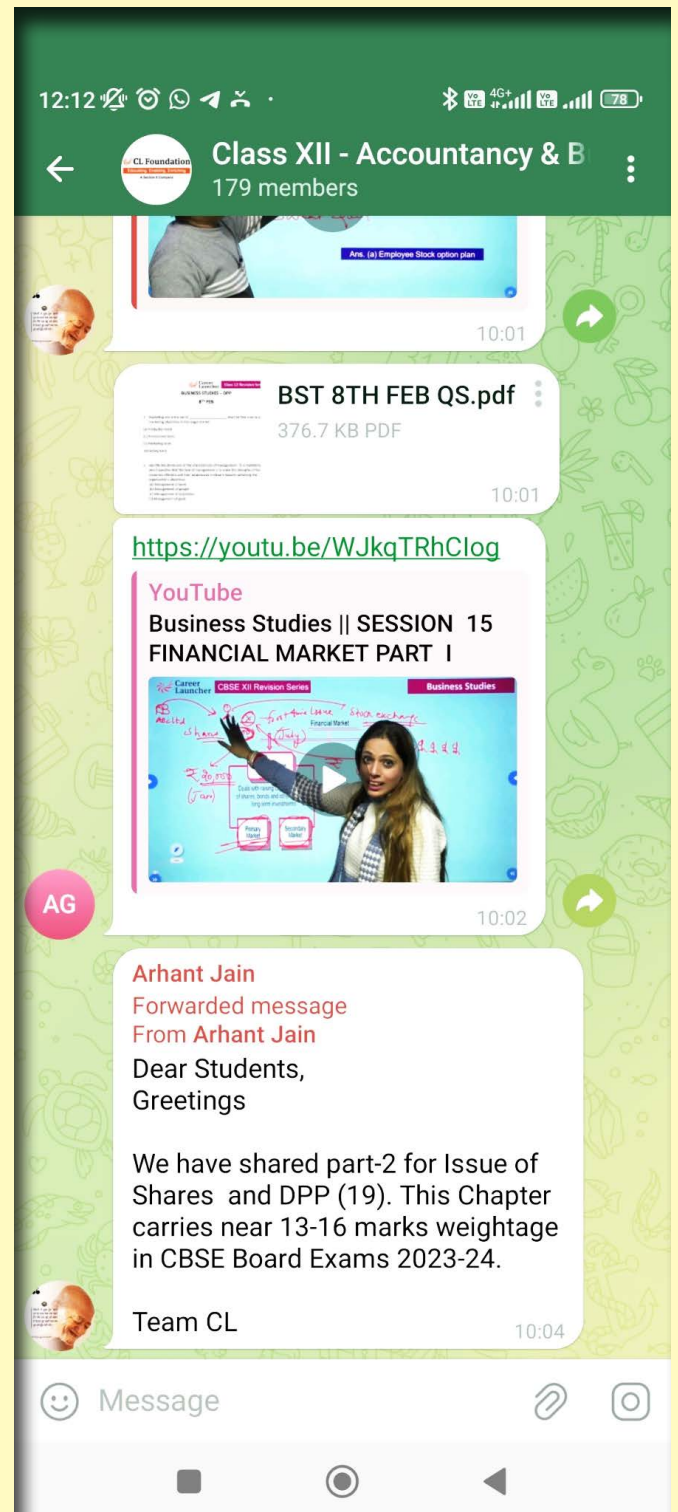
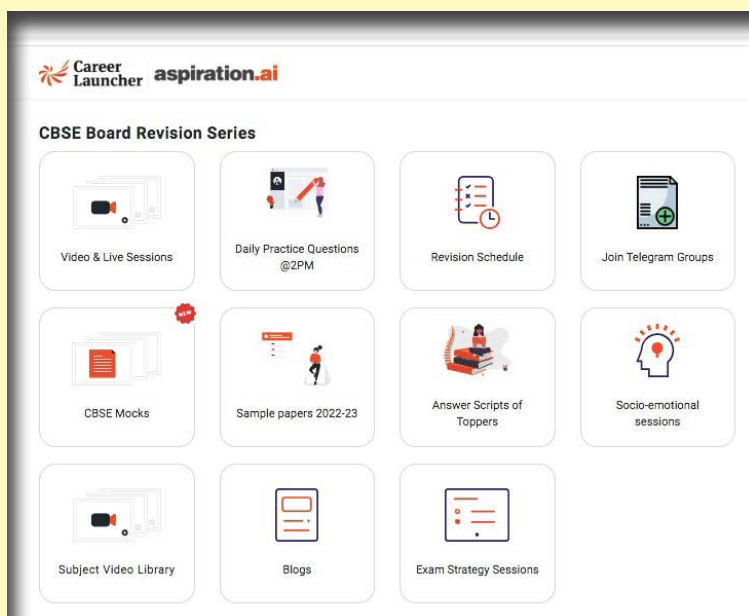
We hope to have various other sectors' professionals provide their insights to students so as to motivate and inspire them in their CLAT journey.



CBSE Board Revision Series

ON January 14, 2024, the second edition of the CBSE Board Revision Series for classes X and XII began. The initial release proved to be a triumph, and the momentum was sustained with increased vigor. The Board Revision Series, which is broken up into two stages, began with an orientation session for parents and students. Before the start of the CBSE Board Exams for both classes on February 17, the first phase ends. It provides students with daily video lessons, practice papers, CBSE mock papers, and live question sessions to help them review the concepts. All the key topics are covered in Phase 1, and students are immersed in constant practice. With every student being part of the subject-based Telegram channels, they get an opportunity to interact with the subject-matter experts where they can seek explanations and check their own progress.

Phase 2 will concentrate on maintaining engagement through paper analysis and doubt resolution. During phase 2, last-mile sessions will assist students in resolving questions prior to the actual papers. After Phase 2 ends on March 31, CL will continue providing subject-specific orientation sessions and career counseling to assist students with their most important decision-making process: choosing a stream. Through these sessions, students will gain more knowledge about the curricula of various class XI–XII subjects and streams, enabling them to make well-informed decisions regarding their course of study and career path.



Ace Quant Masterclass

CAT 2024

To equip enrolled CAT'24 students with the tools necessary to excel in the Quantitative Aptitude (QA) section, 'Ace CAT', rechristened as 'Ace Quant Masterclass' was held across Delhi-NCR centers, namely, North Campus, Connaught Place, Gurugram, Noida, and Rajouri Garden. The session was spearheaded by GP sir. These sessions aimed not just to impart knowledge but also to instill confidence and strategic thinking, which are essential to ace the QA section in CAT.

The sessions were attended by over 500 CAT'24 classroom students, who solved the QA section of CAT'23, after

which GP sir did a detailed analysis and also provided 'jugaad' techniques to solve complex problems with minimal efforts. Students gained a deeper understanding of the underlying concepts, enabling them to tackle similar challenges in the actual CAT paper.

GP sir's sessions fostered an interactive and collaborative environment where students were encouraged to ask questions, explore alternative approaches, and learn from each other's perspectives. Through a judicious blend of theoretical insights, real-world examples, and hands-on practice sessions, the sessions instilled

in students a sense of confidence and competence crucial for navigating the rigors of CAT.

One of the hallmarks of the sessions was GP sir's innovative problem-solving approach, which transcended conventional methodologies and encouraged students to think outside the box. Through the systematic analysis of past CAT questions, mock tests, and case studies, he equipped students with a repertoire of problem-solving strategies ranging from logical reasoning to data interpretation, enabling them to navigate the intricacies of the upcoming CAT with poise and precision.



Cycle Meets

JFM

THE Cycle Meets for Jan-March 2024 were organized in Bengaluru, Dubai, Lucknow and Delhi-NCR for centers representing the respective regions. The Cycle Meets were focused on planning for the JFM quarter and outlook for the next FY 2024-25. Post sessions by Satya and Sujatha, the centers in Bengaluru and

Dubai presented their plans for the JFM quarter and the next FY. The focus was on ensuring the centers are growing at a healthy rate and achieving their all-time high figures. The presentations were extremely detailed capturing market share, competition data, product-wise plans, capacity building and feedback/suggestions for HO.

Centers from Delhi-NCR, Uttar Pradesh, Uttarakhand, Punjab, and Haryana attended the Cycle Meets in their respective regions. Each occasion was a huge learning for all centers involved, especially the new ones, as each center shared their journey over the last 9 months and their learnings.



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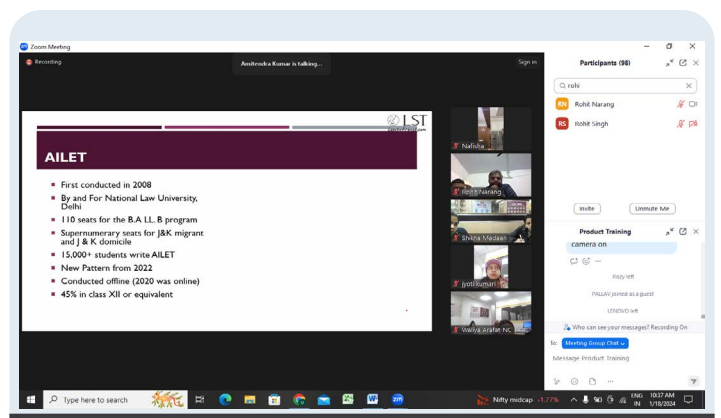
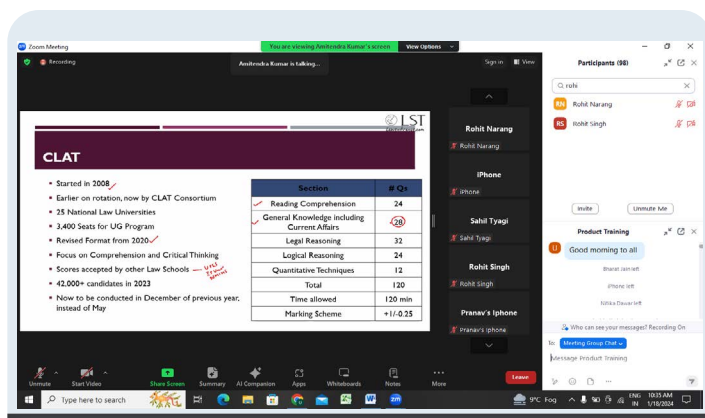
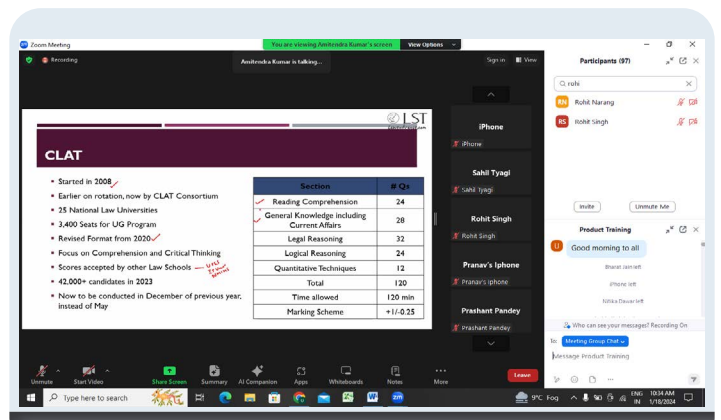
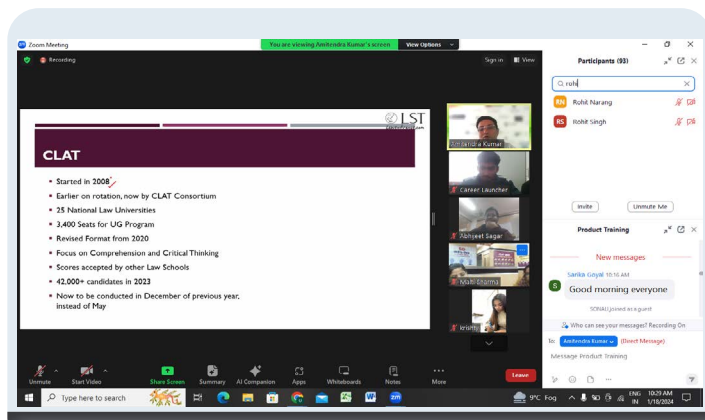
Product Training for Counselors

by Amitendra Kumar
National Product Head
(CUET & UG Entrances)

CAREER Launcher's commitment to excellence is not confined to its educational offerings alone. By conducting strategic product trainings for its sales team, the organization demonstrates a dedication to providing a comprehensive and customer-centric experience. In an industry where trust and credibility are

paramount, a knowledgeable sales force becomes a key differentiator, setting Career Launcher apart as a leader in education and career guidance.

Product training was conducted for CLAT, BBA/IPM and CUET by Amitendra for various centers' teams.



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AILET

- First conducted in 2008
- By and For National Law University, Delhi
- 110 seats for the B.A LL B program
- Supernumerary seats for J&K migrant and J & K domicile
- 15,000+ students write AILET
- New Pattern from 2022
- Conducted offline (2020 was online)
- 45% in class XII or equivalent

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OTHER LAW ENTRANCES

SLAT

Section	# Qs	Duration
Logical Reasoning	12	60 min
Legal Reasoning	12	
Analytical Reasoning	12	
Reading Comprehension	12	
General Knowledge	12	
Total	60	

OTHER LAW ENTRANCES

SLAT

Section	# Qs	Duration
Logical Reasoning	12	60 min
Legal Reasoning	12	
Analytical Reasoning	12	
Reading Comprehension	12	
General Knowledge	12	
Total	60	

MH-CET

Section	# Qs	Duration
Legal Aptitude and Legal Reasoning	40	120 min
General Knowledge and Current Affairs	30	
Logical and Analytical Reasoning	40	
English	30	
Basic Mathematics	10	
Total	150	

OTHER LAW ENTRANCES

SLAT

Section	# Qs	Duration
Logical Reasoning	12	60 min
Legal Reasoning	12	
Analytical Reasoning	12	
Reading Comprehension	12	
General Knowledge	12	
Total	60	

MH-CET

Section	# Qs	Duration
Legal Aptitude and Legal Reasoning	40	120 min
General Knowledge and Current Affairs	30	
Logical and Analytical Reasoning	40	
English	30	
Basic Mathematics	10	
Total	150	

OUTREACH

Out center

- Throughout the year
- School seminars, center level seminars
- Parents focused
- First year college
- Board exam coverage
- CLAT exam coverage

Participants (97)

CUET

- Common Universities Entrance Test
- 255 Universities, 3 Lac Seats
- First conducted in 2022 for 90 Universities
- 14.99 lakh paid applications
- 11.16 lac students took the exam
- Exam conducted over 34 days, 93 shifts

Yeh Samaa Hai Suhaana



Warm Greetings and Namaste,

As we embrace the arrival of spring and approach the conclusion of this fiscal year, I am thrilled about the upcoming ABR and the opportunity to connect with you in person in Goa.

January has been promising with our efforts from the past year beginning to bear fruit. The series of spring season cycle meets have been engaging and productive. Completing the rounds in the south zone, Dubai, Delhi-NCR, UP, and up north, I eagerly look forward to the remaining regions.

Our on-ground initiatives continue with vigor, and it's been gratifying to witness the positive impact we've made on our students across cities, through MBA Junctions in Kolkata, Delhi, Varanasi, Gwalior, Pune, and Nagpur.

This is the time of the year when our students gear up to enter B-schools. The marathon of PDP Bootcamps across cities, including Delhi-NCR, is in full swing.

Starting early is undoubtedly advantageous. The CAT'25 students - the early birds - will undoubtedly reap the benefits of their proactive decision-making, as evident during our Ace CAT sessions.

Our on-ground team continues to excel, and January witnessed a surge in momentum across the network, including staff outbounds.

In its inaugural effort, CL Olympiad has gained significant traction, with over 38k students participating from across India and the UAE. We are committed to making the Reasoning & Aptitude Olympiad (11-12) and Math, Science Olympiads (8-10) a big annual event with a few lakh participants and dozens of partners, brands, institutions. So, incubate your chapter in 2024. It can be a revenue earner for you in Year-2 itself because of sponsorships we will build just like MBA Junction.

We extend our best wishes to all the students embarking on the first significant step of their academic journey - Board exams. We firmly believe that our Boards support plays a pivotal role in maximizing their efforts and ensuring a smooth journey.

See you all at the ABR in Goa for fun, masti, and togetherness.

With gratitude and anticipation,
Sujatha

Bengaluru Team Outbound

Celebrating an excellent performance in CLAT'24 results, team Bengaluru went for an outing! In CLAT'24 a student from CL-Bengaluru, Pradhyot, has secured AIR 2, while his mentor, Rahul Reddy, secured AIR 3.

The outbound was a team-building activity. Employees from Jayanagar, Malleswaram, Koramangala, and Indiranagar participated. A session was conducted by Rahul Reddy on marketing activities and number-crunching skills. The participants also attended a training session on how CL's tech platform will enable students to cope with the present competition and how CL-LST's mocks will help students become adept at cracking the actual CLAT.



CL AAJKAL is your letter to the world. We encourage each CLite to share articles, news, etc., along with photographs for the coming issues of this monthly newsletter.

Also, feel free to share any creative work, special achievement, or important news about your children and family. We will be glad to carry them, post review.

Please send your submissions to
clajkal@careerlauncher.com

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