



Career Launcher signs up a Mechanical Engineering graduate as CLAT/BBA/IPM test prep partner for Madurai

November 2022, New Delhi: CL announced the signing up and appointment of a Business Partner for CLAT, BBA and IPM products for Madurai. The new business partner, Adi Linga Bose has completed M.Tech in Mechanical Engineering and has been in the education sector since 2015. He is the founder of online Mania IAS Academy. He is a competitive exam tutor and the vice-secretary of Digit All India Knowledge Forum. He is also a social media marketing expert who is passionate teacher as well.

Madurai is the 3rd largest city in the Tamil Nadu State with a population of 17 Lac. Madurai district has 100+ CBSE School and 25+ Engineering Colleges. The presence of all institutions clearly indicates the market potential for CL courses in the city and importance of having a partner with good academic profile and social status.

CL envisages scaling up its business presence in India through franchisee partners for hyper-local penetration. CL partner network is the biggest in the test-prep industry in terms of locations and product basket breadth. CL aims to be a 1000 location network over the next 4 years from the current 150+ centres spread across programs covering CUET, Board tuitions, IIT-JEE, NEET, CLAT, BBA, IPM, SAT, GRE, GMAT and CAT.

For more, visit www.careerlauncher.com/partner

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