

## **Career Launcher adds 12 new locations for Study Abroad vertical**

**New Delhi, October 26, 2022:** Career Launcher, the EdTech arm of CL Educate, today announced the addition of 12 new Study Abroad centers across India. The new locations include three (3) each in Mumbai and Delhi-NCR in addition to centers in Bangalore, Kolkata, Amritsar, Chandigarh, Panipat and Mysore.

The new Study Abroad centers are a mix of Company-Owned Company-Operated (CoCo) centers and Franchise-Owned Franchise-Operated centers. Speaking about the thought process behind the same, Arjun Wadhwa, CFO & CBO (International Education) CL Educate shared, "With the world reopening, the demand from students looking at international pastures to pursue their higher education goals is growing at a very rapid pace, and we will be rapidly expanding our footprint across India to meet this demand through dedicated Study Abroad centers. The bulk of our new centers will be Franchise Partner driven, though we do plan to adopt a hub-and-spoke model with a Central processing team, and one Company-Owned center in all key geographies."

These centers will provide full-service support including Counselling, Test prep (IELTS, GMAT, GRE, SAT), Study Abroad Admissions Consulting, Student VISA support, Education loan assistance and accommodation support. This would further enable students to enjoy a superior experience backed by the 27 years of education excellence that the Career Launcher brand represents.

One such partner is Mr. Prasan Kamat, who said "At Career Launcher Mumbai, we are quite excited about the Study Abroad space. Post Covid, there is a huge traction of students wanting to look at destinations like the UK, Australia and Canada for further studies. At Career Launcher we look forward to being enablers and mentors to help students get admitted to the best global programs that will act as a bridge to successful global careers."

The Career Launcher partner network is one of the biggest and most successful in the EdTech industry in terms of locations and product basket breadth. CL aims to grow into 500+ partner network over the next 2-3 years from the current 150+ centres.

### **About Career Launcher**

Career Launcher is the EdTech arm of CL Educate (NSE, BSE: CLEUCATE) and offers a wide variety of programs in diverse segments for students of age group 12-30. It's Study Abroad division helps students pursue their dreams of completing their education at the best possible universities, internationally, with affordability, convenience and career guidance as the benchmarks for success. For more info, visit: [www.careerlauncher.com](http://www.careerlauncher.com)

**Team Corporate Communication**

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