

For Immediate Release

ETEN & KD Campus join hands to offer SSC & Bank coaching

The collaboration will help students across rural and semi-urban locations with SSC & Bank coaching programs, combining KD Campus academic delivery with CL-ETEN's VSAT/VOIP network.

New Delhi, 11 May, 2017: CL Educate, a diversified ed-tech company which recently acquired ETEN, today announced a strategic alliance with KD Campus to deliver SSC, Bank & Government Job test preparation programs across India. As per the latest SSC report, over 10 million students appear for various govt. job exam in a year for group B, C officer under Staff Selection Commission and for Bank PO/Clerk. This new collaboration aims at providing these programs to not just the students residing in metros but also in rural and semi-urban locations across the country. The programs on offer will include coaching classes being delivered through VSAT technology whereby the students can access the classes at CL-ETEN authorized learning centers.

The long-term strategic relationship will focus on enabling students with quality mentoring that can enhance student engagement through technology intervention. **Gautam Puri, Vice Chairman and Managing Director of CL Educate**, says, "This partnership will enable the delivery of our value proposition of providing quality education combined with strong brand presence of KD Campus within the SSC & Bank space."

Nitu Singh, Founder of KD Campus, says, "I was flooded with requests from all over India for a KD Campus centre but quality for me comes first. Now through VSAT, I can maintain the same quality across the country. It gives me immense pleasure thinking that now a student residing at the remotest part of India can also avail himself of the same quality education that students of metropolitan cities get."

About KD Campus

KD Campus is one of the leading brand in the field of General Competition exams. Under the guidance of seasoned educationist and renowned Author Neetu Singh, KD Campus has carved its niche in the field of SSC (CGL/CHSL/JE), Bank PO/ Clerk, NDA , Railways etc. KD Campus is committed to quality teaching and supported by its sister concern KD Publication, it provides the students with impeccable study material and test series (offline & online). Today KD Campus has become Synonym of quality education & Excellence. For details, visit www.kdcampus.org

About ETEN

ETEN is a leader in satellite-based coaching for Chartered Accountancy (CA) and Indian Administrative Services (IAS), operating ~30 centers across India with ~18,000 enrolments in FY17. Launched in 2008, ETEN is a pioneering initiative aimed to help CA & IAS aspirants get advanced, scientific, and personalized coaching through technology from acclaimed faculties in their home towns and at a lower cost compared to what they would have incurred if they took in-person classes from the same faculty. The faculty lectures are beamed to all authorized ETEN centers from the state-of-the-art central studios at Delhi, NOIDA, Mumbai and Bhopal. ETEN IAS has strategic partnership with Khan Study Group, a renowned IAS coaching group that mentored the national toppers of Civil Services exam 2015. ETEN has been acquired by CL Educate in April 2017.

CL Educate Ltd

About CL Educate Ltd.

Listed on the BSE and NSE of India in 2017, CL Educate Ltd. is a well-diversified and technology enabled provider of education products, services, contents and infrastructure with presence across the education value-chain. It commenced its operations in 1996 and is present in test-preparation & training services, publishing & content development, integrated business, marketing & sales services for corporate, vocational training programs, and integrated solutions to educational institutions. CL operates its gamut of test-prep services under 'Career Launcher' brand that offers coaching for MBA, Overseas (GRE, GMAT, SAT), Bank, SSC, Civils, Law/BBA, Gate/Engineering/Medical in 192 centers (incl. ETEN) across India with over 93,000 enrolled students.

Led by a team of highly qualified professionals including IIT-IIM alumni, with a passion for excellence, the twenty year old company has successfully diversified from a single MBA Test- prep center to a pan-India conglomerate in an asset-light, technology enabled manner leveraging strong synergies between its businesses. For details, visit www.cleducate.com

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