

CL Educate Ltd signs Memorandum of Understanding (MoU) with EvueMe Selection Bot

New Delhi; December 4, 2018: CL Educate Limited (CL), India's leading education and knowledge services provider, signs a Memorandum of Understanding (MOU) with EvueMe Selection Bot, an innovative startup, founded by an ex-corporate veteran & IIM-Bangalore alumni, engaged in revolutionizing the recruitment and admissions space with unique Digital Interviewing and Assessments Solutions. EvueMe Selection Bot is a national winner as an innovative startup of India in the Economic Times Power of Ideas 2017.

As per the MoU, CL Educate Ltd will be launching a new Mock Interview Product named "iGuru" in strategic partnership with EvueMe Selection Bot, aimed at helping students & professionals prepare for various kinds of interviews for getting jobs or admission to study higher education courses.

Talking about the initiative, **Mr. Gopalakrishnan Rengan, President – Marketing & Alliances at Career Launcher** said, "In these days of mobility & constant up-skilling, it is important for all of us professionals to be ahead of the curve. However, being skilled alone doesn't prepare candidates for the various angles from which recruiters evaluate prospects. Hence, the soft skill of presenting oneself as the ideal candidate for the course or job becomes so very important. Through our strategic partnership with EvueMe, we intend to offer career support to students & professionals, so that they can confidently present their candidature. And even if there are any gaps in their knowledge or presentation skills, they can use our industry-expert panel members to iron out the same and achieve their career dreams!"

CL Educate Ltd and EvueMe Selection Bot will work in collaboration to use cutting-edge technology to simplify the entire interview preparation process, enabling students and professionals to take mock interviews from the comfort of their premises using their own devices, at their own convenient time, with an "Interviewer on Demand". This makes the interviewing process simple, user-friendly & utilitarian. Further EvueMe Selection Bot will extend its expertise in developing question banks relevant to every segment of the target audience.

Speaking about the partnership, **Mr. Rupak Agarwal, Founder & CEO – EvueMe Selection Bot** said "Today there is a huge industry-academia divide and our cutting-edge Digital Interviewing and Assessment Solutions help reduce this divide significantly. We are excited to be strategic partners with CL Educate Ltd and use their extensive reach to significantly enhance the skills of candidates getting ready to enter the next phase of their career journey."

About CL Educate Ltd.;

Listed on the BSE and NSE of India in 2017, CL Educate Ltd is a well-diversified and technology-enabled provider of education products, services, content, and infrastructure with presence across the education value-chain. It commenced its operations in 1996; and is present in test-preparation & training services, publishing & content development, integrated business, marketing & sales services for corporates, vocational training programs, and integrated solutions to educational institutions. CL operates a gamut of test-prep services under the 'Career Launcher' brand that offers coaching for MBA, Overseas (GRE, GMAT, SAT), Bank, SSC, Civils, Law/BBA, Gate/Engineering/Medical across India and in the Middle East. Led by a team of highly qualified professionals, including IIT-IIM alumni, with a passion for excellence, the 22-year old company has successfully diversified from a single MBA Test-prep center to a pan-India



conglomerate in an asset-light, technology-enabled manner leveraging strong synergies among its businesses.

For more details, please visit <http://www.cleducate.com/>

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