

Business Standard

CL Educate to promote education products with White Glow

Educational products provider CL Educate Ltd. on Wednesday announced it was collaborating with White Glow Consulting to promote co-branded international education products like GMAT, GRE, SAT-ACT entrance preparation courses in certain locations in India, Dubai and Abu Dhabi.

Building on Career Launcher's existing GMAT prep classes, the new courses focus on the higher-order thinking skills that applicants need to master in order to do well in the exam. The joint collaboration courses aim to offer extensive material to aspirants to help them ace their tests with high scores.

"We are looking forward to this collaboration and hope it will benefit global education aspirants across the country," said Nikhil Mahajan, executive director and chief financial officer of CL Educate Limited.

"We know that the MBA admissions landscape is particularly competitive for Indian applicants who want to gain admission to the world's top-ranked business schools. We hope to fill that gap through our collaboration." said Rajiv Ganjoo, founder and CEO of White Glow Consulting.

CL Educate is a diversified provider of educational products, services, content and infrastructure in India, with a presence across the education value chain. It commenced operations in 1996 as a provider of MBA test preparation courses and since commencement of operations, has diversified its operations across various segments across the education value chain.

White Glow Consulting is an emerging education consulting company with a special emphasis on providing international education services to aspiring Indian students, based out of New Delhi.

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