



CL Educate signs Memorandum of Understanding (MoU) with AICTE

New Delhi; January 13, 2020: CL Educate Limited (CL), India's leading education and knowledge services provider, today signed a Memorandum of Understanding (MOU) with AICTE, the Implementation Agency for the **National Educational Alliance for Technology (NEAT)** scheme, at an event presided over by Ramesh Pokhriyal, Hon'ble Minister of Human Resource Development at Dehradun today. This is an initiative of the Ministry of HRD, Government of India, for better learning outcomes in education through Public-Private Partnerships and has been launched across today as a pilot phase in all approved Government Colleges of India.

As per the MoU, CL Educate will be offering their adaptive and personalized learning solution "aspiration.ai certification course", which was evaluated by AICTE over the last several months and has now been approved for exclusive listing under a common platform called NEAT portal of the Ministry of HRD for the student community across the country. CL Educate will be offering both "Integrated Certification" and "On-Demand Certification" for various modules of their aspiration.ai certification course <http://bit.ly/36M9shK> In the integrated offering, the student will have access to learning resources online through learning videos, E-Books, online classes etc. and will undergo final certification assessment to get course certification on levels 1 to 5. Each student enrolling for either "Integrated Certification" and "On-Demand Certification" will be getting a certificate. The certification interview will be through a unique "Robot Interview" where the certification interview will be conducted virtually by a Robot through CL Educate strategic partnership with EvueMe Selection Robot to help students be better placed to get jobs in the industry or get through higher education.

Talking about the initiative, **Mr. Satya Narayanan R – Founder & Chairman** at **CL Educate** said, "We are happy to be taking education to the masses through this unique initiative contributing towards educating the economically and socially weaker students and especially in remote areas as per AICTE policy by offering 25% seats free.

About CL Educate Ltd.;

Listed on the BSE and NSE of India in 2017, CL Educate Ltd is a well-diversified and technology-enabled provider of education products, services, content, and infrastructure with presence across the education value-chain. It commenced its operations in 1996; and is present in test-preparation & training services, publishing & content development, integrated business, marketing & sales services for corporates, vocational training programs, and integrated solutions to educational institutions. CL operates a gamut of test-prep services under the 'Career Launcher' brand that offers coaching for MBA, Overseas (GRE, GMAT, SAT), Bank, SSC, Civils, Law/BBA, Gate/Engineering/Medical across India and in the Middle East. Led by a team of highly qualified professionals, including IIT-IIM alumni, with a passion for excellence, the 25-year old company has successfully diversified from a single MBA Test-prep center to a pan-India conglomerate in an asset-light, technology-enabled manner leveraging strong synergies among its businesses.

For more details, please visit <http://www.cleducate.com/>

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