



Career Launcher Olympiad

Career Launcher announces the launch of **CL Olympiad for Classes 8 to 12**

*Contributed by **Ashish Bahri***

Career Launcher announced the launch of CL Olympiad, a prestigious scholastic test designed to foster excellence and critical thinking among students in classes 8th to 12th. The CL Olympiad aims to identify and reward young talent by providing them with a platform to showcase their skills and knowledge in various subjects.

CL Olympiad covers Mathematics, Science, English, and Aptitude subjects. This nationwide competition is open to all students studying in classes 8th to 12th across schools and educational institutions in India. Participants will have the opportunity to compete at a national level and win exciting prizes, scholarships, and recognition.

"We are thrilled to launch the CL Olympiad, which aims to promote academic excellence and encourage a spirit of healthy competition among students," said Ms. Sujatha Kshirsagar, President, Career Launcher. "We believe that students deserve the opportunity to showcase their abilities and gain recognition for their hard work. The CL Olympiad provides a platform for students to challenge themselves, expand their knowledge, and develop their problem-solving skills."

The CL Olympiad will be conducted in two rounds, beginning with a school-level examination from Aug to Sep 2023 culminating in a grand national-level finale in October 2023.

Career Launcher, with its rich experience in providing quality education and test preparation, has curated the CL Olympiad with a focus on promoting holistic learning. By participating in the Olympiad, students will have the opportunity to sharpen their analytical thinking, improve their time management skills, and gain a deeper understanding of the subjects they are passionate about.

To ensure fairness and transparency, the CL Olympiad will be conducted under strict examination guidelines and monitored by a team of highly qualified and experienced professionals. The evaluation process will be rigorous, adhering to international standards, and the winners will be selected based on their performance and merit.

Registrations for the CL Olympiad are now open and interested students and schools can visit the official website at www.careerlauncher.com/olympiad to sign up and access detailed information about the competition, syllabus, important dates, and registration fees.

SATYASPEAKS



Editor-in-Chief

Hello, CLite,

CL business is as good as her academic or student outcomes. This is the only sustainable secret to success in education business. We continued and strengthened that tradition in CAT 2022 as well as CUET 2023 with 1300 final selections into IIMs alone even as we tripled out CUET 100 percentiles to 1250 plus from 430 last year.

For the nurturing of our relationship with young teens across the country, we are excited with our CL Olympiads for the first time. We hope to build this into a valuable means of engaging with the brightest of minds and their parents to help with their careers.

Our field work juggernaut continues to roll with seminars, scholarship tests, chai pe charcha s across the country including Noida, Chandigarh, Agra, Meerut, Dehradun, Kochi, Thrissur, etc. Our Franchise India participation also saw strong flow of franchisee enquiries.

With CL Ranchi, Hyderabad and Dehradun showing us some evidences of school tie-ups being possible, I would encourage you to try in your city too. Mind you, though, that your terms must prevail as that is the only way we can deliver student outcomes and build success sustainably.

Wish you a memorable Independence Day on August 15, 2023..

Cheers,
Satya

Achievers Party

IPM & Other Management Exams (BBA, BBE, BMS, etc.) 2023

A resounding success of talent

Contributed by Rohit Singh

Career Launcher, Sector 62, Noida, Greater Noida & Gaur City-1 Centre In the presence of Mr. Ramanuj Mishra Sir, organized a memorable and inspiring “Achievers Party IPM/BBA 2023” to recognize the achievements of its diligent students who successfully cracked the prestigious Integrated Program in Management (IPM/BBA & Etc) entrance exams. The event, held on [11th July, 2023], was a perfect blend of faculty guidance, fun activities, a singing competition, prize distribution, and delectable treats at Park Ascent Hotel, Noida.

The event commenced with a warm welcome drink, setting the tone for the day’s festivities. The aspiring young minds were delighted with the faculty’s presence, offering guidance, insights, and words of encouragement for their future endeavors. The faculty’s support played a pivotal role in the students’ accomplishments, instilling in them a sense of confidence and determination.

The Achievers Party (IPM/BBA) 2023 was not just about academics; it was also about fostering camaraderie and enjoyment. The engaging and lively fun activities ensured the participants had a great time bonding and celebrating their achievements together. Amidst the laughter and camaraderie, the singing competition brought out the hidden talents of the students, making the atmosphere even more vibrant.

The highlight of the event was the prize distribution ceremony, where meritorious students were lauded for their exceptional performances. The recognition and appreciation they received served as motivation for their future endeavors.

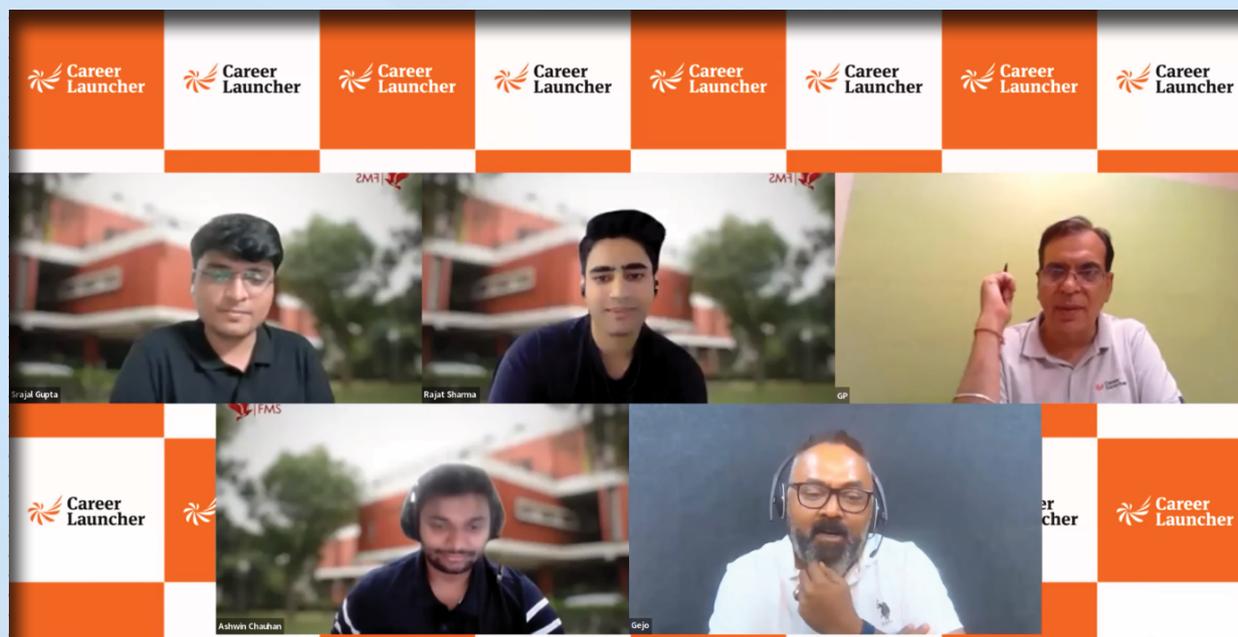
The celebrations concluded with a lavish lunch at the esteemed Park Ascent Hotel, Sec-62 Noida, where the students, faculty, and staff relished delectable dishes, sharing stories and memories that would last a lifetime.

In a nutshell, the Achievers Party (IPM/BBA) 2023 by Career Launcher, Sector 62, Noida, was an absolute triumph, commemorating success, talent, and the spirit of togetherness. The event undoubtedly inspired and motivated the young achievers to strive for greater heights in their academic and personal journeys.



Crack CAT Learn from B-school Achievers! Online Achievers' Meet

Contributed by **Sazeal Shah**



Career Launcher pulled off a showstopper on 8th June 2023! The Achievers' Meet event, hit the digital stage for the first time as 'Crack CAT: Learn from B-school Achievers', and boy, was it legendary! With more than 3,223 CAT hopefuls signing up, the virtual extravaganza drew in a whopping 700+ attendees who were hungry for success.

The main event had a rockstar lineup of three accomplished CAT 2022 achievers - Srjal Gupta, Ashwin Chauhan, and Rajat Sharma. These cats (pun intended) shared their journeys, struggles, and winning strategies in a way that made everyone go "Wow!" Their stories struck chords with the audience and sparked a thrilling exchange of questions.

Building the stage for the event, Sujatha Kshirsagar took the stage with her inspiring talk on "Hard Work + Goal Clarity = Top B-school." She set the mood right, and the audience was vibing with enthusiasm and determination.

The mentors - GP, Shivku, and Sreeni - were like the wands to these aspiring wizards. They cast spells of guidance and

expertise, making sure no doubts were left unanswered. It was like a real-life potion class, but instead of bubbling cauldrons, we had bubbling minds!

But wait, the fun didn't end there. The organizers took a page out of Hogwarts' book and introduced the magical element of "breakout rooms." In these virtual realms, each room had a superstar mentor and one of the achievers, ready to answer questions and drop knowledge bombs like confetti. It was like having your personal dream team!

The post-event counseling sessions were the cherry on top. CAT hopefuls got the chance to have one-on-one chats with the experts. It was like a candid chat with Professor Dumbledore himself - valuable, insightful, and empowering. Attendees left with renewed purpose and the knowledge that their B-school dreams were within reach.

Here's to Career Launcher for orchestrating an epic show! We proved that virtual events can be as fun as a Felix Felicis potion.

700+ Students write Scholarship Test at Pathankot

Contributed by **Chandan Kumar**

Career Launcher Pathankot center organized a scholarship test at KV-2 Army Area Pathankot, witnessing an overwhelming participation of over 700 students. The test aimed to identify and support talented students, offering them a chance to pursue their academic dreams. Following the exam, a comprehensive career counseling session was conducted, guiding students towards informed choices for their future academic pursuits.

The scholarship test, held on 28th July, received enthusiastic responses from students, parents, and educators. Designed meticulously by Career Launcher, the examination assessed students' academic knowledge, problem-solving abilities, and aptitude. It provided a platform for students to showcase their academic prowess and

stand a chance to receive financial assistance for further studies.

The Principal of KV-2 Army Area Pathankot played a pivotal role in supporting and allowing the test on their premises, demonstrating a shared commitment to nurturing young talents through education.

Under the leadership of Mrs. Kajal, and with support from Team Amritsar's Mr. Nitin, the organizing team at Career Launcher Pathankot left no stone unturned in ensuring the smooth execution of the scholarship test and career awareness session. They created an environment that nurtured and encouraged the participants, showcasing dedication and commitment to excellence.

Following the test, a comprehensive career counseling session was held,

providing personalized guidance to students about their future academic pursuits and career paths. Expert career counselors from Career Launcher conducted one-on-one sessions, addressing individual interests, strengths, and aspirations.

The event underscored Career Launcher's commitment to empowering students and fostering a love for learning. By offering financial assistance and personalized guidance, the organization aims to break barriers and open doors for a brighter future.

The success of the scholarship test and counseling session at KV-2 Army Area Pathankot reflects Career Launcher's dedication to making a positive impact on students' lives, empowering them to achieve their academic aspirations.



Career Launcher - Noida School Outreach Activities

Contributed by **Rohit Singh**

Career Launcher, Sector 62 Noida, Greater Noida & Gaur City-1 Centres has taken the initiative to conduct knowledge and career sessions in schools across Noida and Greater Noida. These sessions are tailored to students in 10th, 11th and 12th grades, aiming to provide comprehensive guidance and support for competitive exams such as IPMAT, CLAT, CUET, and others.

Career Launcher offers a wide range of courses specifically designed for 11th and 12th students to excel in competitive exams. These sessions not only introduce students to the courses but also emphasize the importance of choosing the right mentorship and classes to achieve their career goals

successfully.

One of the primary objectives of these sessions is to increase students' awareness of various career options and courses available to them. By providing complete guidance, Career Launcher helps students and parents make informed decisions regarding the best subject combinations for future studies and the potential job opportunities associated with certain subjects.

The knowledge and career sessions also delve into essential life skills such as staying motivated, focused, and maintaining a positive mindset. Strategies to avoid distractions and cultivate

effective reading habits, such as regularly reading newspapers, are also emphasized to enhance overall learning and knowledge retention.

Mr. Ramanuj Mishra's efforts in conducting these sessions play a significant role in empowering students to make well-informed career choices and take the necessary steps towards their aspirations. The impact of these sessions goes beyond just exam preparation, equipping students with essential skills to thrive in both academic and personal spheres. As a result, the students are better prepared to face the challenges of the competitive world with confidence and determination.



Career Launcher Celebrates Triumph CAT 2022 Results Set New Benchmarks

Contributed by **Sazeal Shah**

We all know that Common Admission Test (CAT) is the ultimate gateway for aspirants seeking admission into India's most prestigious management institutes. CAT 2022 was no exception, with the competition reaching new heights. Amidst this fierce competition, Career Launcher has once again proven its prowess in guiding students towards success with their outstanding results in CAT 2022.

One of the key metrics that reflects the effectiveness of any coaching institute is the number of students securing Personal Interview (PI) calls from top-notch colleges. Career Launcher students excelled in this aspect, with an impressive number of students receiving PI calls from some of the most esteemed colleges in the country.

Let's take a look at the PI call numbers achieved by Career Launcher students in some top colleges:

Institute	Total Calls
IIM-Ahmedabad PGP	363
IIM Bangalore PGP	467
IIM Calcutta PGP	430
IIM Lucknow PGPM	784
IIM Lucknow PGP-ABM	623
IIM Lucknow PGP-SM	274
IIM Kozhikode PGP	963
IIM Indore PGP	857
IIM Indore HRM	235
IIM Shillong PGP	1360

These numbers stand as a testament to the exceptional training and mentorship provided by the strong team at Career Launcher, empowering students to excel in CAT 2022.

However, the true celebration lies in the final selections. Not only did Career Launcher students secure impressive PI calls, but they also made their mark in the final selection process, claiming coveted seats in some of the most sought-after IIMs.

Let's delve deeper into the final selection numbers achieved by Career Launcher students in some top colleges:

1. IIM Ahmedabad (IIM-A) PGP

Career Launcher students secured an astonishing 107 seats out of 395, boasting a remarkable selection rate of 27.1%. This means that more than one out of every four students at IIM Ahmedabad is a proud alumnus of Career Launcher.

2. IIM Bangalore (IIM-B) PGP

Career Launcher students shone brightly with 172 seats out of 400, resulting in an exceptional selection rate of 43.0%. More than two out of every five students in IIM Bangalore owe their success to Career Launcher's guidance.

3. IIM Calcutta (IIM-C) PGP

Among the 460 seats at IIM Calcutta, Career Launcher students secured 134, reflecting a commendable selection rate of 29.1%. Almost one out of every three students at IIM Calcutta hails from Career Launcher.

While these results are already awe-inspiring, Career Launcher's shining stars achieved even more extraordinary feats. The students who received final selections in IIM Shillong PGP exceeded 300, surpassing the number of seats available.

Similarly, the IIM Indore PGP final selections reached a remarkable 606 for only 450 seats in the college, an astounding 134.7% success rate. These students not only secured admission but also showcased the high standard of excellence instilled in them by Career Launcher.

Furthermore, two students from Career Launcher achieved the prestigious milestone of scoring a perfect 100 percentile in CAT 2022. Anuj Agarwal, who joined IIM Ahmedabad, and Srajal Gupta, who joined FMS, stand as a testament to the institute's commitment to nurturing top talent.

It's not only about IIMs; Career Launcher students also received final admission letters from non-IIM institutes, marking a remarkable achievement in diversifying their options and opening doors to broader opportunities.

These achievements fill all of us at Career Launcher with immense pride, as we continue to empower students and transform dreams into reality.

As the CAT 2022 results are celebrated across the nation, Career Launcher stands tall as a beacon of inspiration, guiding countless aspiring management professionals towards a brighter and more promising future. Congratulations to all the students, faculty, and staff at Career Launcher for this phenomenal feat!

Celebrating Academic Excellence and Inspiring the Future Career Launcher - Thrissur's Remarkable Event

Contributed by **Rohit**

In a heartwarming celebration of academic achievement, Career Launcher Thrissur recently organized an extraordinary event to honor the city's outstanding grade 10 toppers. This inspiring occasion saw these young achievers being awarded prestigious medals and certificates as a recognition of their hard work and dedication. Partnering with the event was the esteemed Malayala Manorama, further highlighting the significance of this event in the local community.

The event provided a unique platform for addressing a diverse audience comprising of the youth, proud parents, and families. A series of engaging talks captivated the attendees, shedding light on crucial aspects of shaping a successful future in an ever-evolving world. Delving into the depths of optimism, Sreeni – CL Mentor discussed the myriad possibilities that lie ahead, challenging the young minds to envision the endless potential that the world offers.

Navigating the rapid changes that characterize the contemporary world requires a specific set of critical traits. Attendees were guided on how adaptability, resilience, and continuous learning form the bedrock of success in an environment that is constantly shifting. The event also tackled the profound question of identifying one's calling, urging the youth to explore their passions and embark on a journey that resonates with their inner purpose.

Equally significant was the

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discourse on preparing for the transition from school to university. The audience received valuable insights on essential foundational skills that should be honed before embarking on higher education. Selecting the right course and university emerged as a pivotal decision, and attendees were empowered with strategies to ensure that their choices align with their aspirations.

The event also featured illuminating sessions on cracking entrance exams for desired courses, enabling students to approach these challenges with confidence and a well-structured plan. The empowering talks aimed to demystify the process, alleviating the stress that often accompanies such examinations.

A highlight of the event was the presence of distinguished leaders

who graced the occasion. The Member of Parliament for Thrissur, Mr. TN Prathapan, and the IAS District Collector, Mr. Krishna Teja Mylavarapu, shared their invaluable perspectives. Their passion for education and commitment to the community resonated strongly, setting an example for purposeful and progressive leadership.

The inspiring gathering also showcased the dedicated team behind Career Launcher Thrissur, whose enthusiasm and drive were evident throughout. The event, which took place on July 8th, was a true testament to the power of collective effort in shaping a brighter future for the youth.

The impact of this event extended beyond its immediate setting. The vision to transform Thrissur into a

model district for education, skills, and livelihood was palpable. The aspiration to replicate this success in other districts, creating a ripple effect that touches every corner of the nation, was both ambitious and inspiring.

In conclusion, Career Launcher Thrissur's event was a celebration of academic excellence, a source of inspiration for the youth, and a reminder of the transformative power of purposeful leadership. As the photographs from the event showcase the charged atmosphere and engaged participants, it is evident that the journey towards a brighter, more empowered future has well and truly begun. Here's to more such celebrations and endeavors that pave the way for a stronger, more enlightened generation.



Seminars in the Hills Outreach Activities

Contributed by **Udaya Veer Singh**

Organizing a seminar in school can be an enriching and rewarding experience. Seminars play a pivotal role in enriching the educational experience for students by providing them with a unique platform for learning beyond the traditional classroom setting. These interactive events allow experts, educators, and students to come together, fostering an environment of knowledge-sharing,

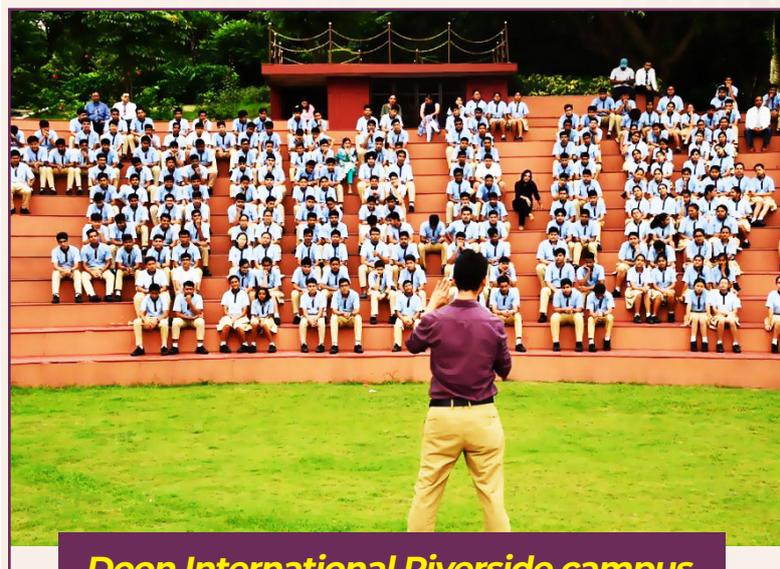
exploration, and personal growth. Such sessions are very predominant for the success of any center. Manuj Mittal from Career Launcher Dehradun sharing his thoughts related to new age careers with the students of Welhams Girls School, Doon International Riverside campus, St George's College, Mussoorie International School etc.



Welhams Girls -Dehradun



St George's College



Doon International Riverside campus



Mussoorie International School

Career Launcher at the Franchise India Expo 2023 on 15-16 July at Pragati Maidan, New Delhi

Contributed by **Praveen Verma**

CL participated in the Franchise Expo at Pragati Maidan, New Delhi on 15th and 16th July to expand its footprint across the country. The stall was technically and strategically well designed, unique kind of stall in the whole Expo, which fascinated almost all the visitors at our stall.

Participating in the Franchise India Expo Delhi is more than just attending an event; it's a step towards unlocking new horizons in the world of entrepreneurship and franchising. The event typically features a diverse range of industries, including retail, education, healthcare, etc. with an exclusive 'Education Pavilion' earmarked only for the Educational Franchisors. The expo provided a unique opportunity to meet and interact with aspiring entrepreneurs who explore a wide variety of business opportunities. There we could equip the investors with the tools and knowledge they need to make informed business decisions and embark on a successful

entrepreneurial journey. Whether they are seasoned business professionals or first-time investors, the Franchise India Expo offered a gateway to explore, learn, and thrive in the exciting realm of franchising.

Building a strong network is crucial in the business world, and the expo's environment encourages meaningful interactions that can lead to potential collaborations, partnerships, or mentorships. The expo provided a chance to interact and network with aspiring entrepreneurs to explore business opportunities under a single roof. We received an overwhelming response by investors from pan India there, that the whole CL network team had to work hard to deal and interact with over 500 prospects where they gathered detailed information about the business models and clarified their doubts. A significant number of the investors are going to be on-boarded with CL soon.



CL Students Score 1200+ 100%iles in CUET 2023!

Contributed by **Amitendra Kumar**

Congratulations to all the students who have performed exceptionally well in the CUET 2023 exam! Scoring over 1200+ 100 percentiles is no small feat, and it is a testament to their dedication and pursuit of excellence. We are extremely proud of their remarkable achievements!

In addition to the impressive overall performance, special recognition goes to Manonay Jain for securing an outstanding six 100 percentiles, a feat achieved by only four students in the entire country. Furthermore, we are proud of the students who secured 4 -100 percentiles, showcasing their incredible talent and hard work. It is remarkable to see the impact these students have made.

The number of 22,000+ 100 percentiles secured by

students across the country is a testament to the high level of competition in the CUET exam. In just its second year, CUET has become the second biggest entrance exam in the country, with over 11 lakh students taking part. These results further establish CUET as a leading force in shaping the future of education.

If you are still contemplating whether to start on your own CUET journey, now is the time to take that leap. These exceptional results are a reflection of the opportunities and growth that CUET offers. Join the future of education, where you can be part of a community that pushes boundaries, excels in academics, and inspires innovation. Don't hesitate to seize this chance.

Career Launcher Boards + CUET

1267
100%-iles
CUET 2023

530
Commerce

402
Humanities

297
English + GT

38
Science

Be a 100%-iler in CUET 2024 with CL

Enroll now

Results under audit

Yeh Samaa Hai Suhaana



Namaskar and Hello,

In our relentless pursuit of student success, it's always delight to share the latest updates from our journey. As we continued celebrating our accomplished MBA graduates in July, we proudly welcomed a fresh wave of high-achieving individuals into our fold. This time, we achieved an exceptional milestone by witnessing a threefold increase in CUET 100 percentiles, now surpassing 1250 and still growing.

Our school outreach initiatives have progressed with partnerships with esteemed institutions like DPS, Manav Rachna, Welham Girls/Boys and Doon School. This represents an expansive and largely untapped realm. We must crack it.

To fortify our outreach endeavors, we're excited to announce the commencement of more than a hundred RT99 and RTNLU sessions scheduled nationwide, beginning this month.

Moreover, I'm delighted to kick off this CL Olympiads. Let's leverage our collective strength to make it into a success.

As our CL family continues to expand, we're strengthening our brand and enhancing our connection with students and consumers. Our participation in the Franchise India expo at Pragati Maidan this month catalyzed valuable discussions with potential partners.

As we step into the second trimester of this fiscal year, let's remember that time is a finite resource. Every day holds immense value, whether in engaging student sessions or encouraging active participation in tests and mocks. Embrace the mantra "Show - don't tell," as our actions truly speak volumes. .

In closing, remember: success breeds success. Wishing you the best!

Till next Aajkal...

Cheers
Sujatha

Welcome to the CL Family!

Bangalore - center

We are pleased to introduce Mr Santhosh Gopinathan as our CL Partner for Haralur-Sarjapur Road, Bengaluru. He has over 25 years of experience with different banks, like, ICICI Bank, ING Vysya Bank, Kotak Bank, etc. A fellow of the Insurance Institute of India, he, as the founding member of Ujjivan bank, had setup liability & third party business for the bank from 2016 to 2020. He has completed his B.E. Mechanical from BIT- MESRA in 1993; and PGDBM from IIM Kozhikode in 2001. Santhosh had set up the campus program of TIME Institute in 2004; and also taught QT & Reasoning to CAT aspirants for 2 years.



Secunderabad - center

Sathwika and Vamsi Sagar have joined hands with CL as a business partner at SD Road, Secunderabad. Sathwika and Vamsi will start with a Law and IPM in our program basket.

Vamsi Sagar, a B.Tech graduate from JNTU Hyderabad, has a special connection to CL, as he was once a student here back in 2008 preparing for MBA. With over 14 years of experience as a Sales professional in various IT companies and has completed EPGP from IIM Kozhikode. Sathwika, also a B.Tech graduate from JNTU, has 8 years of corporate experience in IT BPM services.

Sathwika and Vamsi are not only partners in business but also partners in marriage. Please join me in extending a warm welcome to Sathwika and Vamsi as they become a part of the CL family.



CL AAJKAL is your letter to the world. We encourage each CLite to share articles, news, etc., along with photographs for the coming issues of this monthly newsletter.

Also, feel free to share any creative work, special achievement, or important news about your children and family. We will be glad to carry them, post review.

Please send your submissions to

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