



## **Career Launcher Founder Satya Narayanan welcomes PM Modi's Independence Day Announcement of Free Online Coaching and AI Skilling for 1 Crore Youth**

**New Delhi, August 15, 2026** — CL Educate Limited (BSE|NSE-listed), the diversified education services group behind Career Launcher, DEXIT Global, and mySATHI Foundation, today welcomed Prime Minister Narendra Modi's announcement — made during his 80th Independence Day address from the Red Fort — of free online coaching for competitive examinations and a nationwide programme to train one crore youth in Artificial Intelligence over the coming year.

In his address, the Prime Minister noted that the burden of coaching costs on middle-class and poor families had become unsustainable, and that India's Digital Public Infrastructure (DPI), together with its base of talented teachers and educators, gave the country the foundation to solve this at national scale.

*"This is precisely the vision Career Launcher was built to serve — that access to quality preparation and quality skilling should never be a function of a family's postal code or income,"* said Satya Narayanam R, Founder and Group Chairman, CL Educate Limited.

*"For nearly three decades, we have believed that education is nation-building infrastructure, not a private privilege. The Prime Minister's announcement validates a direction we have invested in for years, and we stand ready to contribute our platforms, our people, and our on-ground experience to make this a success."*, he said.

### **A Track Record Built for This Moment**

CL Educate's constituent businesses bring credentials directly relevant to the scale and intent of the Prime Minister's announcement:

- **Career Launcher**, the group's flagship test-preparation network, has trained lakhs of students across examinations and age groups since 1995.

When the COVID-19 pandemic struck in 2020, Career Launcher was among the first to move an entire school system of over 200,000 students across 1500 schools online — supporting Delhi government and private schools within 48 hours of the lockdown, at a time when most institutions had no digital continuity plan in place.

- **DEXIT Global**, the group's AI-powered assessment and credentialing platform, today conducts over 11 million assessments annually making it one of India's largest examination and certification technology infrastructures — spanning school boards, entrance tests, and professional certification bodies. This is precisely the class of secure, high-integrity technology backbone that a national free-coaching and AI-skilling programme will require.

- **mySATHI Foundation**, the group's employability and skills arm, is currently piloting India's first district-level Digital Public Infrastructure (DPI) for Jobs, Higher Education and Skills, in a district in Uttar Pradesh, in consortium with other foundations and the district administration. The pilot goes beyond technology deployment: it is actively building a network of local teachers and educators onto the DPI layer itself, ensuring that the platform's value is delivered through trusted, hyper-local relationships rather than a one-size-fits-all digital rollout — a model designed explicitly for the kind of scalable, last-mile success the Prime Minister's vision demands.

## Looking Ahead

CL Educate said it looks forward to working with the Ministry of Education, NTA, and state governments to extend the learnings from the Ghaziabad DPI pilot and DEXIT's assessment infrastructure to the national programme, and reaffirmed its commitment to India's Viksit Bharat 2047 vision of a digitally empowered, AI-ready youth population.

## About CL Educate

CL Educate Ltd. (BSE: 540403 | NSE: CLEDUCATE), listed since 2017, is a technology-driven, diversified group operating across EdTech (Career Launcher), MarTech (Kestone) and Digital Assessments (DEX). Founded in 1996 as a single MBA test-prep centre, the Group has grown into a nationwide, increasingly global business serving consumer and enterprise clients through physical and digital channels — spanning test-preparation and training, content development and publishing, integrated marketing solutions for corporates, comprehensive solutions for educational institutions, and digital assessments at global scale. Kestone, the Group's MarTech arm, delivers event management and experiential marketing — conferences, product launches, hybrid and virtual events — for leading Indian and global enterprises across India, the US, the UAE and Singapore. On 20 February 2025, CL Educate acquired DEX (DEXIT Global), the world's fourth largest standalone digital assessments company, with over 20% relative market share across Professional Certifications, Recruitment & Promotion Exams, Vocational Assessments, Entrance Exams and Employability Enhancement in a market growing at ~16% CAGR. Guided by a team of accomplished professionals, including IIT-IIM alumni, the Group continues to expand globally.

**For more information on CL Educate, visit our corporate website ([www.cleducate.com](http://www.cleducate.com)):**

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