

CL Educate and GD Goenka Group tie up to educate 40,000 youth across India

New Delhi; July 10, 2018: CL Media, the integrated institutional services vertical of CL Educate Ltd, has announced a strategic tie-up with the GD Goenka Group for providing education and training services to all 45 branches of GD Goenka School and GD Goenka University, which will help 40,000 students across India.

Under the initiative, CL Educate will be providing training to students aspiring for higher-education courses, such as engineering, medicine, law, accountancy, and management. In addition, CL would also be assisting the students in concept-paper writing, personality development programs, activity-based learning programs, career counselling and guidance, psychometric tests, Olympiads, NTSC, campus recruitment training, etc.

Commenting on the initiative, **Mr. Gautam Puri, Vice Chairman, CL Educate Ltd** said *“We are glad to announce the tie-up with GD Goenka Group. The collaboration will help students choose the right career path. The program is designed in such a manner that it will help 40,000 youth be ready for various career options. This is definitely a big step towards the betterment of India’s future.”*

The collaboration will also be benefitting parents through subscription programs, such as whole-brain parenting, goal setting, summer schools, outbound programs, discipline management, hobby cultivation, etc.

About CL Educate Ltd.

Listed on the BSE and NSE of India in 2017, CL Educate Ltd is a well-diversified and technology-enabled provider of education products, services, content, and infrastructure with presence across the education value-chain. It commenced its operations in 1996; and is present in test-preparation & training services, publishing & content development, integrated business, marketing & sales services for corporates, vocational training programs, and integrated solutions to educational institutions. CL operates a gamut of test-prep services under the ‘Career Launcher’ brand that offers coaching for MBA, Overseas (GRE, GMAT, SAT), Bank, SSC, Civils, Law/BBA, Gate/Engineering/Medical across India and in the Middle East. Led by a team of highly qualified professionals, including IIT-IIM alumni, with a passion for excellence, the 22-year old company has successfully diversified from a single MBA Test-prep center to a pan-India conglomerate in an asset-light, technology-enabled manner leveraging strong synergies among its businesses.

For more details, please visit www.cleducate.com

About GD Goenka Group

GD Goenka Group has a galaxy of educational institutions under its aegis — from pre-schools to postgraduate institutes — with world-class infrastructure, well-maintained Wi-Fi enabled campuses, well-equipped libraries, hi-tech laboratories, and a dedicated and seasoned team of academicians, who support an ideal and conducive environment for providing education that can be benchmarked against the best in the world.