

Publication: Entrepreneur India	Edition: Online
Date: September 18, 2016	Page:

Entrepreneur INDIA TOP 50 HOW TO LISTS



## Success Is A Tag Given By Others!



**SATYA NARAYANAN**  
CONTRIBUTOR  
Chairman, CL Educate Limited

103 Shares

SEPTEMBER 18, 2016

Success story... Ah! Who cares about success? I care about chasing my dream, passion like a yagya. The journey gets a tag by others as success.

Each one of us yearns for success. Everyone is in a pursuit to achieve it and at the same time wonders how to go about it. In a world where we are constantly competing with those we've probably never heard of, we strive for glory, hoping to get inspired and make it large. In this race, I found myself back in my years, but now, I breathe the breath of an entrepreneur, driven by my passion. This journey, however, was much trickier to get hold of, than I thought. So, here are some points that helped me through:

**Value for money**

Before you start your journey to the stars and end up on magazine covers, you go through the faction of mediocrity. Surely, one must wonder what the value of a thousand rupee note be to someone who runs a thriving business but it all starts from somewhere, from the same rock bottom. It's very important to value the money you earn.

**Don't ask what people need**

Link: <https://www.entrepreneur.com/article/282531>